



**An Evening of  
Birthday Cheer**

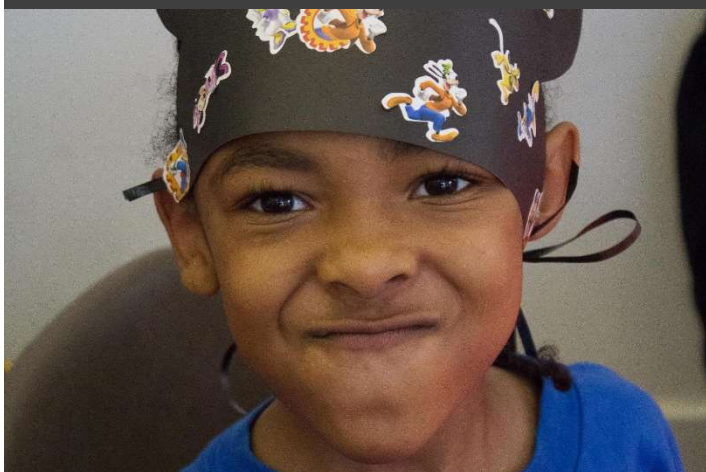
**The Great Birthday  
Bake**

**Cherry on Top**

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**Corporate Sponsorship  
Platform**

**2019**



*“Birthdays are about letting the world know YOU MATTER.” Unique, 9-year-old*

- Beverly’s Birthdays provides birthday cheer for children experiencing homelessness and families in need.
- Through six unique programs the organization has recognized 30,000 birthdays.
- In 2019 alone, the organization will service over 20,000 children.
- We believe that every child, regardless of personal or financial circumstances deserves to have a special birthday.

**JOIN IN ON THE BIRTHDAY MAGIC**

\$10,000	\$5,000	\$2,500	\$1,000	\$500	\$250
TITLE SPONSOR	PLATINUM	GOLD	SILVER	BRONZE	PARTY
<p><b>All Platinum Benefits: plus:</b></p> <p>Name recognition on all three events as “Presented by”</p> <p>Podium recognition during all events</p> <p>Opportunity to be included in <i>all</i> media/press initiatives surrounding the organization</p> <p>Bi-monthly social media posts promoting title sponsorship, including 6 promoted posts</p> <p>Featured in our 2019 Programming Brochure (distributed to over 2,000 individuals annually)</p> <p>2 complimentary VIP tickets to An Evening of Birthday Cheer</p> <p>Corporate Partner Recognition on 700 Classroom Cheer Kits</p>	<p>Opportunity to be included in <i>event related</i> media/press</p> <p>Logo recognition on all websites: ticketing &amp; company</p> <p>Logo recognition on all event signage</p> <p>2 tickets to An Evening of Birthday Cheer</p> <p>6 ticket to Great Birthday Bake</p> <p>12 social media posts promoting partnership, including 2 promoted posts</p> <p>Supporter of 6 group birthday celebrations at one of our shelter partners</p> <p>Corporate partner recognition on 500 Beverly’s Basics Kits</p>	<p>Logo recognition on event websites</p> <p>Logo recognition on event signage</p> <p>2 complimentary tickets to An Evening of Birthday Cheer</p> <p>4 complimentary event tickets to Great Birthday Bake</p> <p>6 social media posts promoting partnership, including 1 sponsored paid post</p> <p>Customized opportunity to collaborate on a corporate volunteer opportunities</p> <p>Corporate partner recognition on 300 Birthday in a Bags</p>	<p>Logo recognition on event websites</p> <p>Logo recognition on event signage</p> <p>2 Complimentary event tickets An Evening of Birthday Cheer</p> <p>2 complimentary event tickets to Great Birthday Bake</p> <p>3 social media posts promoting sponsorship</p> <p>Customized opportunity to collaborate on a corporate volunteer opportunities and employee engagement with the mission</p>	<p>Name recognition on event websites</p> <p>Name recognition on event signage</p> <p>2 complimentary event tickets to An Evening of Birthday Cheer</p> <p>2 complimentary event tickets to Great Birthday Bake</p> <p>1 social media posts promoting sponsorship</p>	<p><b>Only pertains to An Evening of Birthday Cheer event</b></p> <p>Logo recognition on event slideshow for Evening of Birthday Cheer</p> <p>1 complimentary ticket to An Evening of Birthday Cheer</p>

Event	Details	Date	# of Attendees
An Evening of Birthday Cheer	Signature fundraising gala recognizing our birthday	May 2019	400
The Great Birthday Bake	Signature fundraising event that is children's baking competition	November 2019	300
The Cherry On Top Event	Signature thank you event for our top donors and corporate partners	November 2019	85

Brand exposure at three signature events with the ability to reach over 1,000 attendees.  
 Brand exposure on social media with over 8,000 + followers



[WATCH US ON MIKE ROWE'S RETURNING THE FAVOR](#)

## 2019 Corporate Sponsorship Platform





“Now we are like real people.”